

Facebook Fundraisers for NCJW/Essex

It's your birthday, and instead of gifts you want to raise money for NCJW/Essex. Or, there's a big event coming up and you want to give your (Facebook) friends and family a way to participate by donating? Facebook makes it easy to create a fundraiser for NCJW/Essex!

Just follow these steps:

1. [Click here](#) to go directly to the Facebook fundraiser page
2. On the left-hand side of the page, enter the **goal amount of money** you want to raise and the **currency** (US dollars) and how long you want the fundraiser to run. Facebook offers other suggestions for headlines and copy for the post. The NCJW/Essex logo is pre-populated and will appear on your fundraiser
3. Click **"Create"**
4. Another screen will appear where you can invite Facebook friends to donate, share your fundraiser in your feed or donate yourself. You can make your fundraiser live by doing those things or click **"not now"** until you are ready to begin

You can also create a fundraiser from your profile:

1. Log in to Facebook
2. Scroll down the menu bar on the left-hand side of your profile and click on **Fundraisers** (Note: you may have to click "see more" to get to Fundraisers.)
3. Click **"Raise money"**, then click **"Nonprofit"**
4. Click **"Search"** and enter **"NCJW/Essex"**
5. The fundraiser page will appear. Follow the steps above to **"Create"**

Finally, we want to say thanks, so let NCJW/Essex know that you have created this fundraiser. Give us a call or send an email to ncjw@ncjwessex.org and be sure to tag or invite our page when you go live.